

## FOR IMMEDIATE RELEASE

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## PEARL SOFTWARE INTRODUCES CLOUD-BASED WEB FILTERING

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### No-touch Web Control added for Network and BYOD Users

**Exton, PA – May 21, 2014** - Pearl Software announced the release of Echo.Cloud.Filter™, its cloud-based Web filtering solution. The Echo.Cloud.Filter provides organizations with over 60 content categories to block including custom Web white and black lists. Because its Web filtering occurs in the cloud, the solution is operating system and device independent. Filtering rules can be implemented without installing software on endpoints or adding additional hardware on-premises. Administrators can be confident that access to Web content is in line with policy, even if users are guests on the network or bring their own devices (BYOD) to use on an organization's Wi-Fi hotspot.

"IT staff has the incredible challenge of securing their network while trying to accommodate users' as they detach from their desktop with their personal devices like smart phones and tablets," said Pearl Software CTO, Joe Field. "With Echo.Cloud.Filter, users of an organization's Internet are easily pointed to our filtered DNS servers where custom access rules are applied. Administrators log into the Echo.Cloud.Filter portal to view usage details as well as set policy."

Echo.Cloud.Filter provides organizational-level reporting and filtering policies. The product is configured in minutes as there is nothing to install and nothing to maintain. The Echo.Cloud.Filter DNS servers are redundant and multi-tiered, capable of filtering every URL request and either honoring them or redirecting them to a default or custom warning page. The Web filtering rules are based on Pearl's Echo.Filters™ URL filter database, a component of Pearl Software's leading suite of Internet monitoring and control products. For organizations needing additional monitoring and control features, Pearl Software provides Website.Echo as well as its flagship product, Pearl Echo.Suite.

### About Pearl Software

Pearl Software of Exton, Pa., was founded in 1996 and is a leader in the development of Internet monitoring and Web filtering software that is used by companies, government agencies, schools, hospitals and other public and private entities around the world. Its products are designed to provide network administrators with tools to monitor employee Internet usage and protect their networks from internal and external threats. For additional news on Pearl Software, please visit <http://www.pearlsw.com>.

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