

NEWS RELEASE

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FOR IMMEDIATE RELEASE

PEARL SOFTWARE TAKES STAND ON PROTECTING PRIVACY ON THE INTERNET WITH CYBER SNOOP SOFTWARE AND THE “COOKIE BLOCK” FEATURE.

Exton, PA – May 05, 2000 – Pearl Software, Inc. has addressed the Internet privacy issue with a practical and inexpensive means to preserve anonymity. Cyber Snoop Internet Privacy and Monitoring Software not only ensures responsible Internet usage through monitoring and focusing the user on the Internet, but protects the unsuspecting user’s privacy through “cookie block.” The “cookie block” feature found in Cyber Snoop can restrict behind-the-scenes transmission of cookies left on a users machine after visiting specific websites. These cookies relay personal data about the user, user’s children or organization to any company willing to purchase a compiled list of this information. The personal data can detail spending habits, interests, demographics, etc. and can set a user up for unsolicited e-mails (spamming), direct mailers, telemarketing calls and possible home visits.

In addition to the “Cookie Block” feature, Cyber Snoop also has a “Keyword Block” feature that can allow a user to encrypt personal information such as credit card numbers, telephone numbers, addresses, their children’s names, etc. Any transmission or request of this information from an unknown solicitor (i.e. chatrooms or instant messenger) will be flagged. If an innocent user responds with the encrypted information, the recipient will receive “garble” and will be unable to decipher the information.

It is Pearl Software’s goal to promote responsible Internet usage and maintain the Internet as a means of safe entertainment, commerce and education by eliminating any threat to personal privacy. In addition to providing Cyber Snoop Internet Privacy and Control

Software, Pearl Software, Inc. also supplies Internet safety tips and suggestions found on the website WWW.PearlSoftware.com along with a private search engine ensuring the maximized Internet experience.

Cyber Snoop 4.0 retails for \$49.95 and has School and Enterprise licensing available.

About Pearl Software:

Pearl Software, Inc. provides network-enabled products to the growing Internet using community. Products including Cyber Snoop, Private-I and TakeMeHome, provide a realistic means to promote the safety and protect the privacy of those accessing the Internet. Pearl Software is a Microsoft Certified Solution Provider, an active participant in the White House's efforts to protect children that access the Internet and a supporter of the Pearl Software Educational Foundation.

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