

## NEWS RELEASE

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For Immediate Release

### Pearl Software, Inc., Developer Of Internet Monitoring And Control Software, Named Semi-Finalist For Global Information Infrastructure Award

Exton, PA - November 15, 1999 - Pearl Software, Inc., developers of the Internet monitoring and control software, Cyber Snoop, was recognized as a leader in the digital revolution today when the company was named as a semifinalist for a Global Information Infrastructure (GII) Award in the Netpreneur category. Semifinalists are recognized for their innovative use of technology to improve business and society.

Pearl Software's contribution, Cyber Snoop, is Internet monitoring and control software that encourages responsible Internet usage and safeguards personal information allowing complete control over all Internet activity. It can be run in a stealth mode and logs the interaction of each user to be monitored by a nominated controller. It also blocks user specified information for output as well as input. A 30-day free trial version of Cyber Snoop can be downloaded from [www.pearlsw.com](http://www.pearlsw.com).

"Pearl Software is honored to be a semi-finalist for these important awards," David Fertell, CEO of Pearl Software explains. "With so much new technology available, we think it is important to allow the consumer to maintain control over technology. We are excited that the GII Award committee recognizes that as well."

The GII Awards, presented by Ziff-Davis [ZD] will be presented on December 14 at a gala event in San Francisco, in conjunction with ZD Studios' Nextravaganza conference, which will feature Internet experts, visionaries and celebrities exploring the developments, challenges, and opportunities of the Internet in the new millennium in an enlightening and entertaining environment.

About Pearl Software Pearl Software, Inc. provides network-enabled products to the growing Internet using community. Products including Cyber Snoop, Private-I and TakeMeHome, provide a realistic means to promote the safety and protect the privacy of those accessing the Internet. Pearl Software is a Microsoft Certified Solution Provider, an

active participant in the White House's efforts to protect children that access the Internet and a supporter of the Pearl Software Educational Foundation.

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