

Internet Monitoring and Control Solutions

## **NEWS RELEASE**

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For Immediate Release

## PEARL SOFTWARE INTRODUCES CYBER SNOOP ENTERPRISE

The Monitoring Software That Allows Businesses to Provide Internet Access While Ensuring Protection of Corporate Resources and Property

Exton, PA - January 10, 1999: Pearl Software, Inc., a leader in Internet software utility products, has announced today the release of Cyber Snoop Enterprise, the leading monitoring and control software. Cyber Snoop Enterprise provides network administrators all the powerful benefits of the Pro version in a Server based solution. Employers will have peace of mind that tangible and intangible property is being protected.

Pearl Software identified a need to provide a server based solution of its leading Internet monitoring and control software for the education, government and corporate markets. This solution responded to requests by network administrators to provide a means through which Internet use would be monitored and controlled from a single location on a network. According to Nielsen Media Research, employees at IBM, Apple, & AT&T collectively spent 350 eight hour days in one month visiting pornography web site "Penthouse" (Baltimore Business Journal, 2/18/98). Cyber Snoop Enterprise is a tool that allows organizations to protect themselves from common dangers and abuses such as this.

Cyber Snoop's control lists and access configurations are completely controlled by staff. Thus the degree of monitoring and control can be maintained at levels that are consistent with standards set forth within an organization. Cyber Snoop Enterprise enables administrators to use their existing server configuration to create custom access control profiles for individual Groups and Users.

Cyber Snoop Enterprise allows you to retrace every step an Internet user makes by creating a complete audit trail of Internet activity. In addition to monitoring the World Wide Web, Cyber Snoop Enterprise also monitors Ftp, News, Chat, and E-mail. The Quick Link<sup>TM</sup> feature allows the administrator to automatically link back to the actual Web sites the user visited from a central location on the network. It also restores the text

of incoming and outgoing News, E-mail and Chat items, allowing the supervisor to maintain a history of all Internet activity for review.

The software features powerful log export capabilities which allow organizations to combine the power of Cyber Snoop's monitoring with the power of common spread sheet analysis tools. The software also features Web-Chat restoration tracking, and a keyword blocking option which helps safeguard against dissemination of any confidential corporate information. Further, Cyber Snoop Enterprise provides user-defined Allow and Block lists categorized by Web sites, FTP resources, e-mail addresses, newsgroups, and chat groups.

Cyber Snoop Enterprise is more advanced and more flexible than a filtering software. While filtering software merely blocks sites, leaving the definition of "inappropriate material" in the software developers' hands, Cyber Snoop Enterprise watches Internet activity and reports it back to the administrator, allowing him/her to customize its features to an office's or classroom's need. Cyber Snoop Enterprise is a tool that employers and educators can use to encourage responsible Internet use.

Cyber Snoop Enterprise provides practical applications to organizations by enabling employers and educators to isolate cases of resource abuse by individual users. Employers will be able to provide Internet access to their employees with 100% assurance that all Internet activity can and will be monitored, thus mitigating the fear of abuse, and ensuring that resources and property will be respected. Cyber Snoop Enterprise, in conjunction with an Acceptable Use Policy (AUP), effectively protects employer and educator as well as employees and students.

The software is available in multiple licenses from Pearl Software (1-800-PEARL96) and from its resellers. The software operates on a Windows 95, 98 and NT platforms. For more information, please visit http://www.pearlsw.com.

Pearl Software is known throughout the industry as a leader in Internet software utility products, and is quickly gaining recognition. Its product line focuses on providing network enabled solutions that will allow the Internet to proliferate as a commercial and educational medium, while providing a powerful means to protect the privacy and safety of those accessing it.