Internet Monitoring and Control Solutions

# **NEWS RELEASE**

#### **New Product Information**

For more information, contact:

Judy Hogaboom Marketing Director Pearl Software, Inc. Tel: (610) 458-2387 E-mail: judyfh@pearlsw.com http://www.pearlsw.com

Caroline Melnicoff
CMC Public Relations
Tel: (650) 324-8819
E-mail: cpm1@earthlink.net

FOR IMMEDIATE RELEASE

## PEARL SOFTWARE INTRODUCES CYBER SNOOP VERSION 2.07

The Monitoring Software That Teaches Internet Users Responsible Use While Protecting Them From Inappropriate Material.

Chester Springs, PA — November 3, 1997: Pearl Software, Inc. a leader in communications products has announced today the release of its newest version of Cyber Snoop, the leading monitoring software which allows parents, educators, and employers to supervise Internet use and to protect themselves and their users from common dangers and abuses.

— more —

### Cyber Snoop 2.07

#### Page 2

Cyber Snoop allows you to retrace nearly every step an Internet user makes, by creating a complete audit trail of Internet activity, including World Wide Web, Ftp, News, Chat, and E-mail. The Quick Link<sup>TM</sup> feature allows the administrator to automatically link back to the actual World Wide Web sites the user visited, or to restore the text of incoming and outgoing News, E-mail and Chat items.

Cyber Snoop is not a proprietary filtering software and thus does not leave the definition of "inappropriate material" in the software author's hands. As a monitoring tool, Cyber Snoop watches Internet activity and reports it back to you. The software offers many features that can be customized to monitor, restrict and protect on-line activity. Cyber Snoop is a tool that administrators, parents, and employers can use to teach responsible Internet use, while protecting their users from the hazards associated with inappropriate use.

This product is tremendously useful for protecting children of all ages in the home, by identifying any communications with perpetrators. Cyber Snoop gives parents complete knowledge of Internet activities involving their children, enabling them to ensure their safety. As described by Jay Munro of PC Magazine, Cyber Snoop is "a stealth utility that records every move on the Internet. If you want to know where your children have been as well as protect them from inappropriate material, Cyber Snoop is for you."

Cyber Snoop provides practical applications to a number of industries. In the educational sector, schools around the country can limit their legal exposure as they fulfill their responsibility to monitor children. The log interface provides documented proof for any violations of a schoolroom's Acceptable Use Policy (AUP), leaving responsibility for any violations of the policy to rest upon the parents and children.

### Cyber Snoop 2.07

#### Page 3

In the Corporate sector, Cyber Snoop enables employers to provide Internet access to their employees with a 100% assurance that all Internet activity can and will be monitored, thus mitigating the fear of employee abuse, and ensuring that corporate resources and property will be respected. Cyber Snoop, in conjunction with an AUP, effectively protects the employers, as well as the employees.

The United States government can benefit from Cyber Snoop as well, by carefully monitoring general public resources and property for potential abuse, and providing safety features to specific departments.

The software retails for \$33.90 and is being distributed by Pearl Software directly (1-800-Pearl96). It operates on a Windows 95 or Windows NT environment.

Pearl Software is known as a leader in Internet communications products. Its product line provides network enabled solutions to current and future consumer needs. Pearl Software is a Certified Microsoft Solution Provider. The company actively participates in the White House's efforts to protect children that access the Internet.

