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Pearl Launches New Echo Global Internet Management™ Software

First Software Solution to Offer Remote Internet Management

Philadelphia, PA — April 24, 2001 — Pearl Software today introduced its new Pearl Echo™ Global Internet Management Software, a customizable application that allows companies to manage Internet use by employees. Echo is the first application that permits employers to manage Internet use by employees who are working remotely as well as those who are based on-site. Pearl Echo workstations can be configured to connect to any remote server, allowing companies to centralize Internet access management or outsource the job to an ASP.

“The best thing about Pearl Echo is that you can manage Internet access for any user, anywhere,” said David Fertell, co-founder and CEO of Pearl Software. “Whether your employees are in your building, on a LAN, working from home or from a laptop on the road, Pearl Echo’s unique architecture allows you to manage remote users with minimal hardware expense and limited bandwidth requirements.”

Unlike sniffers and proxy-based solutions, Pearl Echo’s Global Internet Management architecture allows for customized access management profiles and enables total restoration of transmitted communications or text.

Pearl Echo manages most forms of ‘Net communications including Web browsing, file transfers (FTP), News Groups (NNTP), Chat (IRC), E-mail, Web-Chat, Web-Mail, ICQ Chat and AOL's Instant Messenger. Pearl Echo can also be set to filter keywords and phrases to protect privacy and the dissemination of confidential, company information.

Corporate interest in monitoring employees’ Internet use at work has grown as companies have begun to quantify the cost of electronic attack or misuse to their bottom lines. Costs range from “hard” dollar losses due to security breaches or viruses to “softer” costs of lost time by employees who surf the ‘Net at work.

Pearl strongly urges companies that purchase Pearl Echo to put an Acceptable Use Policy (AUP) in place, outlining to employees which non-work-related Internet activities are permissible during work hours. “Just as a company adopts a policy on dress code and behavior, companies need guidelines for acceptable Internet use,” said Fertell.

Pearl Echo retails at \$79 per copy with licensing and volume discounts based on the number of workstations on an installed network. A free, five-user trial version of Pearl Echo is available at www.PearlEcho.com. Copies of the software can be purchased from a Pearl Software Preferred Partner at 800 PEARL-96.

Pearl Software Inc. was founded in 1996 by David Fertell and Joe Field. The company provides network-enabled products to the growing Internet user community. Pearl Software’s key, patent-pending products include Pearl Echo and Cyber Snoop™ Desktop, which allows parents and educators to monitor children’s online activity. The company also offers browser control software, TakeMeHome™, and is commercializing an emergency chat response system, Chat911™.

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