

Internet Monitoring and Control Solutions

## **NEWS RELEASE**

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For Immediate Release

## PEARL SOFTWARE INTRODUCES TakeMeHome

Automatically Send the Web Browsers on Your Idle Computers to any Web Site You Choose

Exton, PA — April 7, 1999: Pearl Software, Inc., a leader in Internet software utility products, has announced today the release of TakeMeHome web browser control software. TakeMeHome is a versatile Internet utility which directs an idle web browser to a desired Internet location or series of locations.

TakeMeHome appeals to network administrators who have the time consuming and repetitive task of monitoring and resetting public Internet access terminals. For applications like public libraries and schools, TakeMeHome will prevent Web browsers from remaining open to embarrassing or disturbing locations. "Many of our customers complain of users leaving the browser at pornographic sites or pages playing annoying jingles," explains David Fertell, CEO of Pearl Software, Inc.

TakeMeHome relieves the administrator of this burden by sensing the system's idle time and resetting the browser to a desired location. This frees the administrator to perform more productive tasks and is a powerful utility in cases where the terminal is in a remote location. Pearl Software is focusing on applications where public use terminals are prevalent including libraries, schools and public Internet kiosks.

In an effort to drive traffic to corporate web sites, TakeMeHome is being offered as a tool for organizations to stay in front of its customers. Corporations can utilize TakeMeHome to maximize marketing and advertising investments by directing traffic flow to desired locations in order to increase exposure to their product offerings. If you want customers to keep coming back to your web site, TakeMeHome is for you. After users are done surfing the web, TakeMeHome will automatically activate the browser to pull up an organization's own web page or direct traffic to a series of web pages. The high-tech equivalent of a novelty pencil, TakeMeHome can be licensed for redistribution to an organization's customers.

The software is available in single or multiple licenses from Pearl Software (1-800-PEARL96) and from its resellers. The software operates on Windows 9x, 2000 and NT platforms. For more information, please visit http://www.pearlsw.com.

Pearl Software is known throughout the industry as a leader in Internet software utility products. Its product line focuses on providing tools to Internet users in order to ensure their privacy and safety.